



## Almanac Advertising Specs

All ads should be formatted as high-resolution (300dpi) PDF, EPS, or JPG files.

Please ensure all ads are submitted at the correct specifications. Ads not submitted to spec are subject to resizing / redesign by the Hopewell Harvest Fair Design Committee, or you may be asked to resubmit.

Submit ad artwork no later than July 25 to [almanac@hopewellharvestfair.org](mailto:almanac@hopewellharvestfair.org)

**Quarter-Page Ad**  
2.375”w X 3.75”h

Included with  
Bronze Business Sponsorships

**Half-Page Ad**  
5”w X 3.75”h

Included with Silver Business Sponsorships

**Full-Page Ad**  
5”w X 7.5”h

Included with Gold, Platinum, Inflatables and Live Music  
Business Sponsorships