







TWO WAYS TO SECURE YOUR SPONSORSHIP

### YOUR SPONSORSHIP SUPPORTS More than the fair

All profits from the Hopewell Harvest Fair support our Community Grant Program, which distributes grants to local charities.

# 2019 SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship of Harvest Fair events

Exhibit space

Advertising in the Harvest Fair Almanac

Promotion in Harvest Fair publicity and advertising

Online promotion on Harvest Fair website and active social media

Visit our website to learn about opportunities for local nonprofits, crafters, farmers, and food vendors.



#### Pay online today at: HOPEWELLHARVESTFAIR.ORG

Mail a check payable to Hopewell Harvest Fair with your completed sponsorship form to:

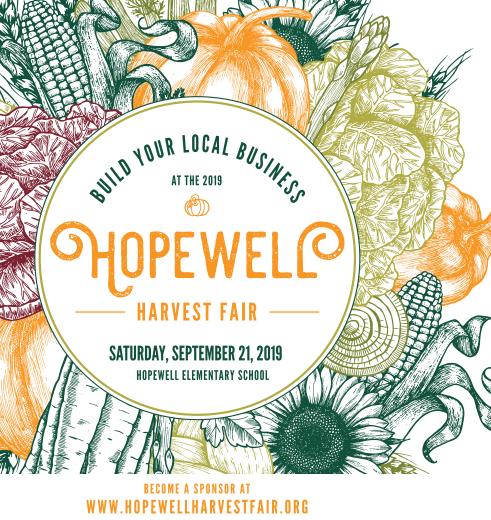
HOPEWELL HARVEST FAIR P.O. BOX 421

If mailing a check for a sponsorhip of \$1,500 or more, please contact us to inquire about availability of your desired sponsorship.

#### CONTACT

sponsor@hopewellharvestfair.org

Hopewell Harvest Fair is a 501(c)(3) nonprofit organization. P.O Box 421, Hopewell, NJ 08525











## JOIN US IN JOWN SQUARE

Be a part of the action! Previously known as Business Alley & Exhibitors Row, this area of the fair is now a more dynamic **Town Square**. It is a great opportunity to interact with the community. Businesses and non-profits are asked to bring fun activities for fair-goers while they promote their organizations. Local merchants are also invited to sell their products.

#### TOWN SQUARE FEES

#### Business

**\$100** (no product sales) / **\$160** (product sales permitted)

#### Non-Profit

**\$25** (product sales permitted)

Includes

10'x10' booth space (no tent/tables/chairs provided)
Business name listed in the Hopewell Harvest Fair Almanac
Link to company website from HopewellHarvestFair.org

#### IMPORTANT INFO

Space in the Town Square is limited. To be considered for participation, **please** submit your application online as soon as possible, no later than July 25 to be inlcuded in the Almanac. Applications will be reviewed by the Harvest Fair Committee. Please visit hopwellharvestfair.org/townsquare for more information, inlcuding rules for participation and requirements for all booths.

# \$2,500: Live Music Full-page color ad on back cover Acknowledgment at the Opening Ceremony Banner displayed on stage Town Square booth fee waived Premier logo placement on promotional banner 2 boosted Facebook/Instagram posts Logo with link on banner roll of website Prominent inclusion in all press releases

\$1,500: Inflatable Sponsors (2 available)
Full-page color ad with priority placement
Acknowledgment at the Opening Ceremony
Sponsorship signage by inflatables
Town Square booth fee waived
Premier logo placement on promotional banner
2 boosted Facebook/Instagram posts
Logo with link on banner roll of website
Prominent inclusion in all press releases

#### Create a Custom Sponsorship Package

Have an idea for an activity or item that your company could sponsor exclusively? Contact us to discuss: sponsor@hopewellharvestfair.org

# BUSINESS & PONSORSHIPS

All sponsorships are available on a first-come, first-served basis.

\$1,000: Platinum

Full-page color ad

Acknowledgment at the Opening Ceremony

Town Square booth fee waived

Premier logo placement on promotional banner

2 boosted Facebook/Instagram posts
Logo with link on banner roll of website

Inclusion in all press releases

#### \$500: Gold

Full-page B&W ad
Town Square booth fee waived
Logo included on promotional banner
1 boosted Facebook/Instagram post
Logo with link on banner roll of website

Inclusion in all press releases

#### \$250: Silver

Half-page B&W ad
Logo included on promotional banner
1 boosted Facebook/Instagram post
Company name listed with sponsors on website
Inclusion in 2 press releases (pre- and post-fair)

#### \$125: Bronze

Quarter-page B&W ad
Company name listed on promotional banner
Company name listed with sponsors on website
Inclusion in 2 press releases (pre- and post-fair)

# 🖌 SECURE YOUR SPONSORSHIP TODAY 🛛 🖈

To be included in the Almanac, payment and ad must be received by July 25.

#### Pay Online

Choose your sponsorship or participation level(s) and pay online today at: HOPEWELLHARVESTFAIR.ORG

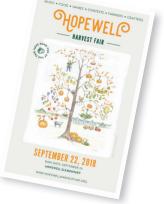
OR

#### Pay by Check

Mail a check payable to Hopewell Harvest Fair with your completed sponsorship form to:

#### P.O. BOX 421 HOPEWELL, NJ 08525

If mailing a check for a sponsorship of \$1,500 or more, please contact us to inquire about availability of your desired sponsorship level.





#### CALLING ALL CRAFTERS, FOOD VENDORS & FARMERS

Visit our website to apply for the 2019 fair: HOPEWELLHARVESTFAIR.ORG/VENDORS