



Photos: Purple Circle Photography

TWO WAYS TO SECURE YOUR SPONSORSHIP

- 1 Pay online today at:
HOPEWELLHARVESTFAIR.ORG
- 2 Mail a check payable to Hopewell Harvest Fair with your completed sponsorship form to:
HOPEWELL HARVEST FAIR
P.O. BOX 421

If mailing a check for a sponsorship of \$1,500 or more, please contact us to inquire about availability of your desired sponsorship.

CONTACT
sponsor@hopewellharvestfair.org

*Hopewell Harvest Fair is a 501(c)(3) nonprofit organization.
P.O. Box 421, Hopewell, NJ 08525*

YOUR SPONSORSHIP SUPPORTS MORE THAN THE FAIR

All profits from the Hopewell Harvest Fair support our Community Grant Program, which distributes grants to local charities.

2019 SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship of Harvest Fair events

Exhibit space

Advertising in the Harvest Fair Almanac

Promotion in Harvest Fair publicity and advertising

Online promotion on Harvest Fair website and active social media

Visit our website to learn about opportunities for local **nonprofits, crafters, farmers, and food vendors.**



BUILD YOUR LOCAL BUSINESS
AT THE 2019
HOPEWELL
— HARVEST FAIR —
SATURDAY, SEPTEMBER 21, 2019
HOPEWELL ELEMENTARY SCHOOL

BECOME A SPONSOR AT
WWW.HOPEWELLHARVESTFAIR.ORG

JOIN US IN TOWN SQUARE

Be a part of the action! Previously known as Business Alley & Exhibitors Row, this area of the fair is now a more dynamic **Town Square**. It is a great opportunity to interact with the community. Businesses and non-profits are asked to bring fun activities for fair-goers while they promote their organizations. Local merchants are also invited to sell their products.

TOWN SQUARE FEES

Business

\$100 (no product sales) / **\$160** (product sales permitted)

Non-Profit

\$25 (product sales permitted)

Includes

- 10'x10' booth space (no tent/tables/chairs provided)
- Business name listed in the Hopewell Harvest Fair Almanac
- Link to company website from HopewellHarvestFair.org

IMPORTANT INFO

Space in the Town Square is limited. To be considered for participation, **please submit your application online as soon as possible, no later than July 25 to be included in the Almanac**. Applications will be reviewed by the Harvest Fair Committee. Please visit hopewellharvestfair.org/townsquare for more information, including rules for participation and requirements for all booths.



BUSINESS SPONSORSHIPS

All sponsorships are available on a first-come, first-served basis.

\$2,500: Live Music

- Full-page color ad on back cover
- Acknowledgment at the Opening Ceremony
 - Banner displayed on stage
 - Town Square booth fee waived
- Premier logo placement on promotional banner
 - 2 boosted Facebook/Instagram posts
- Logo with link on banner roll of website
- Prominent inclusion in all press releases

\$1,500: Inflatable Sponsors (2 available)

- Full-page color ad with priority placement
- Acknowledgment at the Opening Ceremony
 - Sponsorship signage by inflatables
 - Town Square booth fee waived
- Premier logo placement on promotional banner
 - 2 boosted Facebook/Instagram posts
- Logo with link on banner roll of website
- Prominent inclusion in all press releases

Create a Custom Sponsorship Package

Have an idea for an activity or item that your company could sponsor exclusively?

Contact us to discuss:
sponsor@hopewellharvestfair.org

\$1,000: Platinum

- Full-page color ad
- Acknowledgment at the Opening Ceremony
 - Town Square booth fee waived
- Premier logo placement on promotional banner
 - 2 boosted Facebook/Instagram posts
- Logo with link on banner roll of website
 - Inclusion in all press releases

\$500: Gold

- Full-page B&W ad
- Town Square booth fee waived
- Logo included on promotional banner
- 1 boosted Facebook/Instagram post
- Logo with link on banner roll of website
 - Inclusion in all press releases

\$250: Silver

- Half-page B&W ad
- Logo included on promotional banner
 - 1 boosted Facebook/Instagram post
- Company name listed with sponsors on website
- Inclusion in 2 press releases (pre- and post-fair)

\$125: Bronze

- Quarter-page B&W ad
- Company name listed on promotional banner
- Company name listed with sponsors on website
- Inclusion in 2 press releases (pre- and post-fair)

★ SECURE YOUR SPONSORSHIP TODAY ★

To be included in the Almanac, payment and ad must be received by July 25.

Pay Online

Choose your sponsorship or participation level(s) and pay online today at:

HOPEWELHARVESTFAIR.ORG

OR

Pay by Check

Mail a check payable to Hopewell Harvest Fair with your completed sponsorship form to:

P.O. BOX 421

HOPEWELL, NJ 08525

If mailing a check for a sponsorship of \$1,500 or more, please contact us to inquire about availability of your desired sponsorship level.



CALLING ALL CRAFTERS, FOOD VENDORS & FARMERS

Visit our website to apply for the 2019 fair:

HOPEWELHARVESTFAIR.ORG/VENDORS