



HOPWELL

HARVEST FAIR

2024 Almanac Advertising Specs

All ads should be formatted as high-resolution (300dpi) PDF, EPS, or JPG files.

Please ensure all ads are submitted at the correct specifications. Ads not submitted to spec are subject to resizing / redesign by the Hopewell Harvest Fair Design Committee, or you may be asked to resubmit.

Submit ad and logo no later than July 20 to design@hopewellharvestfair.org

***If your ad is not submitted in time, we will create a simple advertisement for you**

Half-Page Ad

5" w X 3.75" h

Black & white ad included with Silver Sponsorships

Quarter-Page Ad

2.375" w X 3.75" h

Black & white ad included with Bronze Sponsorships

Full-Page Ad

5" w X 7.5" h Black & white ad included with Gold Sponsorships

Color ad included with Platinum, Custom, Live Music, and Tent Sponsorships